



BUCKEYE SHAKER SQUARE DEVELOPMENT CORPORATION LAUNCHES NEW SMALL BUSINESS PAYMENT SOLUTIONS PROGRAM; CATALYST FOCUSES ON HELPING SMALL BUSINESS IDENTIFY NON-TRADITIONAL PAYMENT SOLUTIONS AND FUNDING OPTIONS.

CLEVELAND, OHIO Today – Buckeye Shaker Square Development Corporation introduced **CATALYST** by *Buckeye Shaker Square Development Corporation*[™], a payment solutions program with an online platform offering payment solutions, funding options and technical assistance to small businesses in the Buckeye-Shaker area and beyond.

CATALYST by *Buckeye Shaker Square Development Corporation* is a new program that benefits from the agency's 46 years of small business expertise, banking and customer experience. Catalyst provides small business owners with a transparent and simple approach to identify payment solutions for their business.

At BuckeyeShaker.org, small businesses can enroll in CATALYST payment solutions and get partnered with a funder for their business-to-business or business-to-government accounts receivables, purchase orders or other payment solutions and funding needs.

The CATALYST by *Buckeye Shaker Square Development Corporation* team listened to a number of merchants, small business owners and entrepreneurs share their experiences managing cash flow, payment solutions and funding. This feedback was central to the design of CATALYST payment solutions and the customer experience. We heard that:

- Small business owners are tired of long approval times. Catalyst can fund within 24 hours of approval.
- Small business owners are stressed by the typical requirements for approval. Catalyst offers non-traditional payment solutions and funding options not based on credit, cash flow or age of the business.
- Small business owners are disgruntled by pre-assigned payment dates and limited funding options. Catalyst enables small businesses to choose their payment solution or funding option that best fits their business needs.
- Small business owners are frustrated with automated machines instead of being able to speak to someone directly when they need assistance. Catalyst has local, dedicated specialists who deliver live, personalized support.

The feedback we expect to hear from the initial group of small business owners will help us to refine the Catalyst experience. In the coming months, we will offer Catalyst payment solutions program to a broader US audience.

About CATALYST by Buckeye Shaker Square Development Corporation

CATALYST by Buckeye Shaker Square Development Corporation

If you are a B2B (business-to-business) company – exchanging products or services with other businesses or government agencies – you can get access to the funding you need within 24 hours of approval.

How it works: Catalyst uses proprietary processes and technologies to match your business with one of our funding sources for your accounts receivables, business invoices, purchase orders, or other funding needs.

About Buckeye Shaker Square Development Corporation.

Buckeye Shaker Square Development Corporation is a leading community and economic development corporation that provide a wide range of programs, real estate development, workforce development, housing opportunities and other community programs and outreach services. Buckeye Shaker Square Development is located in Cleveland, Ohio.

For more information, please visit www.buckeyeshaker.org or call 216-471-8450 during normal business hours.

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